



 McGill |  DESAUTELS

Advancing shared prosperity

Make *your* mark

Our world is facing many intersecting challenges.

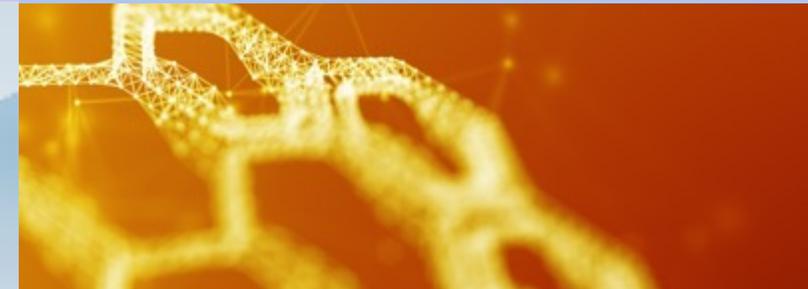
Global retail supply chains are becoming more fragile, leading to **inflation** and a **shortage of essential goods**.



The **sustainability issues** we face are more complex than ever before and are having devastating economic and social impacts.



The rise of **powerful new artificial intelligence (AI) tools** is disrupting industries and changing our habits.



The aftereffects of the pandemic and ongoing labour shortages are contributing to **overloaded healthcare systems**.





How will we address these challenges?

By developing business practices that are forward-thinking, responsible and inclusive.



The Desautels Faculty of Management
aims to help build a sustainable future
secured through environmental
stewardship and the promotion
of economic prosperity for all.

Our academic vision

- To place **economic and environmental sustainability** at the core of research and teaching activities
- To develop and maintain **successful entrepreneurial ecosystems**
- To make **equity and inclusion** a cornerstone of organizational culture
- To harness the potential of **digital technologies for good**
- To be equipped to **manage disruption**
- To build **resilience** into our **healthcare and retail sectors**
- To foster rigorous research that propels **innovation into action**
- To expand **our international presence** in McGill priority countries



Make *your* mark

Advancing shared prosperity

Opportunities for philanthropic support

1 Equipping the leaders of tomorrow, today

2 Transforming healthcare management

3 Championing sustainability

4 Strengthening entrepreneurship

5 Innovating in retail



Opportunities for philanthropic support



6 Harnessing the power of digital transformation

7 Advancing equity and inclusion

8 Growing our impact

9 Giving strategically: The Desautels Opportunities Fund



Equipping the leaders of tomorrow, today

Help us provide comprehensive student support

The groundwork

Donor support has helped Desautels welcome and train outstanding students from all socioeconomic backgrounds.

Your impact

Your support will help increase the accessibility of a Desautels education and strengthen our whole-person approach to student success by funding:

- **Scholarships** for undergraduate and graduate students, which will improve access to education for underserved communities
- **Experiential learning** through internships, exchanges, case competitions and hands-on research opportunities





Transforming healthcare management

Help us improve outcomes for individuals and communities



The groundwork

We have recently launched the donor-funded **Transforming Healthcare Management in Canada** initiative. Through this initiative, we ultimately aim to reduce ER and surgery wait times and increase access to family doctors in Quebec and Canada.

Your impact

You can advance this critical work by supporting our efforts to build capacity, which include:

- Recruiting and retaining experts
- Educating current and future leaders in healthcare management
- Engaging with local and global communities through research projects



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Championing environmental and economic sustainability

Support the Sustainable Growth Initiative

The groundwork

Based at Desautels, the [Sustainable Growth Initiative](#) (SGI) is a cross-faculty venture that mobilizes academics, students, industry leaders and policy makers to build actionable solutions that businesses can use to successfully transition to a sustainable economy.

Your impact

By helping us expand the SGI, you can provide more opportunities to engage faculty, students and partners in the sustainability transition.



4.1

Strengthening entrepreneurship

Help us expand the Entrepreneurship & Innovation Initiative



The groundwork

In addition to our world-leading [Dobson Centre for Entrepreneurship](#), Desautels recently established an [Entrepreneurship & Innovation Initiative](#) with the goal of promoting entrepreneurial mindsets and competencies.

Your impact

Your support will remove barriers for self-directed learners to build their own businesses. The Initiative aims to do this by providing accessible entrepreneurship training for the McGill community and beyond.

4.2

Strengthening entrepreneurship

Help us launch the School of Entrepreneurship

The groundwork

With entrepreneurship activities housed at Desautels but also spread across McGill's campuses, we are already responding to calls to boost the skills needed to address faltering levels of entrepreneurship in Canada.



Your impact

Your support will help launch the proposed **School of Entrepreneurship (SoE)** – the first of its kind in Canada – which would give **students from all disciplines** the opportunity to develop entrepreneurship knowledge and experience. With donor support, we can:

- Kickstart a specialized suite of programming on different types of entrepreneurship (e.g. social, tech, artisan, necessity, environmental)
- Create a design lab with infrastructure that would serve as a central resource for SoE activities
- Establish a unique one-year Masters in Entrepreneurship program to complement faculty-specific education
- Make entrepreneurship education accessible across campus
- Recruit the next generation of entrepreneurial talent to McGill





Innovating in retail

Help us expand the BSRM Datasphere Lab



The groundwork

Donor support for the **Bensadoun School of Retail Management** has allowed us to establish the **DataSphere Lab**, an ecosystem where industry leaders, academics and students can build advanced analytics, machine learning and AI solutions within the retail sector.

Your impact

Your support will enable us to take this initiative to the next level and help us adapt and lead innovations in a rapidly changing retail environment.



Harnessing the power of digital transformation

Help us build an Office of Disruption Management

The groundwork

Desautels has established programs and expertise in fields like data analytics, AI, AI-managed investing and cryptocurrency – and is also home to the new [Managing Disruption: Analytics, Advanced Digital Technologies and AI Initiative \(AAAI\)](#).

Your impact

Your support will allow Desautels to establish a new [Office of Disruption Management](#). This office will strengthen the AAAI and enable us to harness business opportunities that arise from new technologies and other unforeseen disruptions of the future.





Advancing equity and inclusion

Equip our business communities to do well by doing good



The groundwork

With donor support, we have created the [Laidley Centre for Business Ethics and Equity](#) that promotes ethical decision-making and management practices, as well as [the Lester J. Fernandes Chair in Ethical Leadership](#).

Your impact

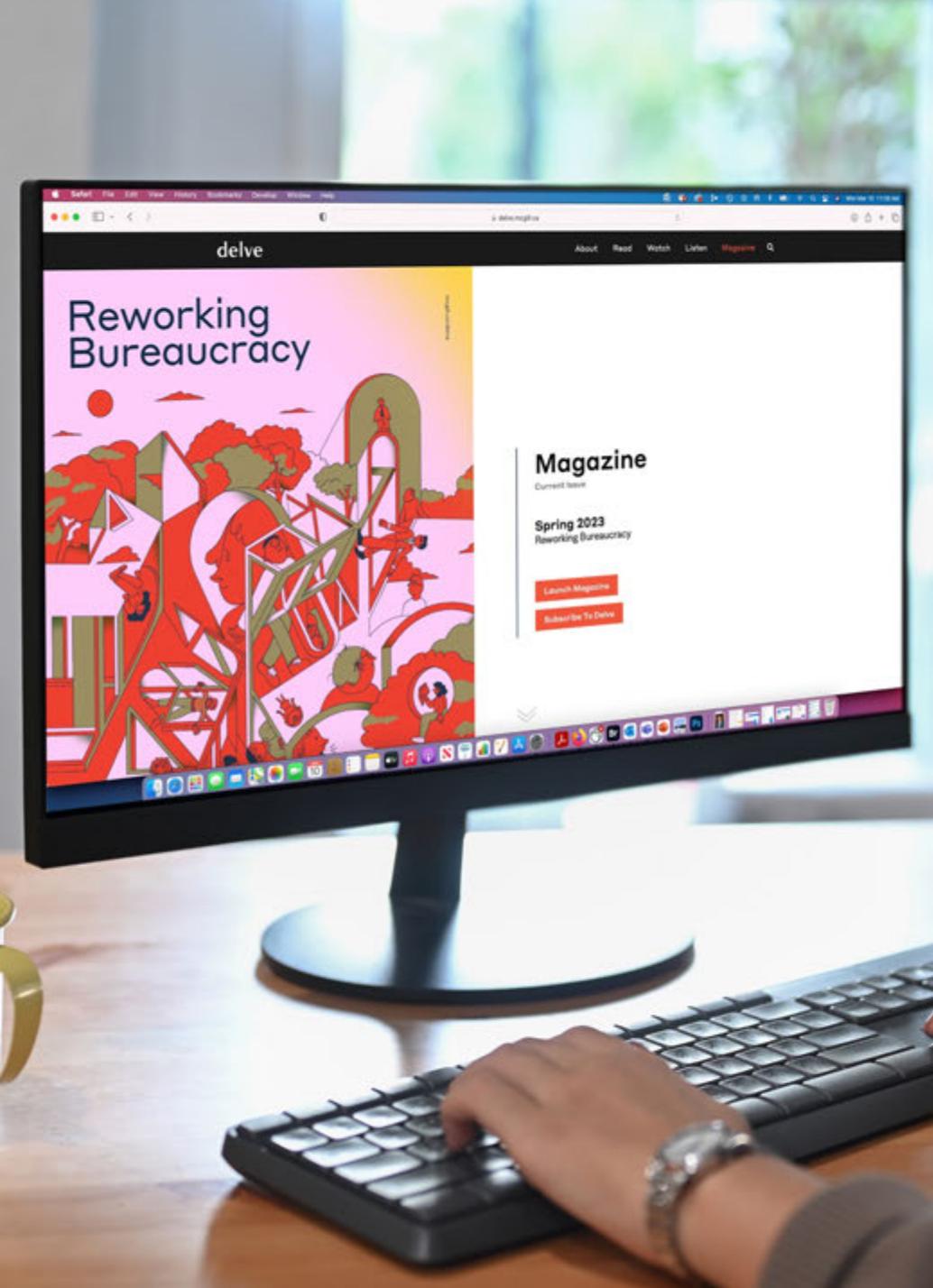
Donor support will enable us to further advance ethics and equity by:

- Establishing a pilot project to expand recruitment into the BCom program using qualitative indicators of excellence that complement grade point averages
- Developing online modules and micro-credentials on ethics and equity in business for alumni and the global community



Growing our impact

Expand the Faculty's thought leadership and international reach



The groundwork

Donor support has helped Desautels become one of the world's top international business schools.

Your impact

You can continue to expand the Faculty's international impact by supporting:

- **Thought leadership** through the *Delve* online platform, which provides expert analysis and insight into today's most important management challenges
- Expansion of **international programs, partnerships and projects**



Giving strategically

The Desautels Opportunities Fund

You can maximize the impact of your donation by giving through the **Desautels Opportunities Fund**. Support for this fund gives the Desautels Faculty of Management the flexibility to respond to emerging opportunities quickly and strategically.



The result

Partnering for impact



Your gift to the Desautels Faculty of Management will:

- Catalyze the **positive impact** of business
- **Enhance** the student experience
- Turn innovation into **action**
- **Expand** our international presence
- **Empower** managers everywhere to **adapt** to changing societal and economic demands



DESAUTELS

Faculty of Management
Faculté de gestion

McGill

With your philanthropic support, we can create:

Opportunities that open doors

Ensuring that no qualified student is denied a McGill education for financial reasons, while expanding the range of perspectives on campus.

Research that changes lives

Pushing the boundaries of knowledge and collaborating at the intersection of disciplines where solutions to global challenges will emerge.

Innovation that drives progress

Building a vibrant innovation ecosystem that brings creative ideas from the classroom or the lab to the marketplace and the community.

Education that shapes future-ready students

Training students to thrive as engaged citizens and leaders, while making a positive impact on the world around us.

McGill University is on land which has long served as a site of meeting and exchange amongst Indigenous peoples, including the Haudenosaunee and Anishinabeg nations. We acknowledge and thank the diverse Indigenous peoples whose presence marks this territory on which peoples of the world now gather.

Make *your mark* today.